

FOR IMMEDIATE RELEASE

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Canvastic LLC Launches a Web Version, Canvastic.NET  
'Really Simple Easy Page Publishing for Primary Students'

Lafayette, CO December 2, 2008 – Canvastic LLC announces the launch of their first online version of the popular publishing solution for students and teachers called Canvastic.NET. Canvastic version 3.5, is the desktop application for Macintosh and Windows computers. This web application version, .NET, extends the use of Canvastic to any computer anywhere with Internet access and the Adobe Flash plugin installed.

Canvastic.NET (pronounced: CANVASTIC DOT NET) continues and expands on the concept that software tools our students use to publish should be flexible and incredibly easy to use. It loads in just seconds. It is designed for primary students to easily combine their own writing and drawing into attractive, useful published pages. Besides the basic drawing tools and text area there is a feature called "Replay" that displays the student's work in sequence as in a movie. It is engaging and useful. Vince Ardito, the technology coordinator at Mountain View Elementary School outside Denver, said, "Replay gives me dozens of great ideas for useful activities with the younger students. They love it and it is just a click of the mouse." Students can print or save a downloaded JPEG file to preserve their work.

Canvastic.NET was developed for three reasons. First, to draw attention to the brand name and the flagship application, Canvastic. Second, to provide a free alternative for primary students' publishing in schools where budgets for software are non-existent. Steve Gandy, Canvastic LLC partner, said, "So, many teachers have been interested in Canvastic but have told us that there just isn't any money for software in their schools." Finally, Canvastic.NET is also a way around the draconian security policies that are in place in many Windows based schools. Gandy also said, "A lot of teachers tell us that they are not even allowed to download software for trial at all – even if we provide free licenses, pilot programs or assurances of safety. They are restricted to using Microsoft Office for all their students. It is just sad – for us but more importantly for the students."

The plans for Canvastic.NET depend upon its popularity. It will always be available as a free, ad-supported alternative for students and schools everywhere. In the future, ad-free access may be sold as a yearly subscription. Additional features and the customization that is a big part of the desktop application will come as soon as possible.

Canvastic.NET has been successfully tested on Macintosh, Windows, Linux, and Solaris computers using Internet Explorer, Safari, and Firefox browsers. Installing the current version of Flash is recommended for optimal performance.

Any school can continue to pilot the desktop version of Canvastic for up to 60 days on as many computers as desired. See this prior press release for details:  
[www.canvastic.com/news/download/CanvasticFreeOfferPR-070305.pdf](http://www.canvastic.com/news/download/CanvasticFreeOfferPR-070305.pdf)

Many school districts still qualify for a free site license for 50% of their schools. See this prior press release for details: [www.canvastic.com/news/download/Canvastic\\_Grants\\_Licenses\\_2008.pdf](http://www.canvastic.com/news/download/Canvastic_Grants_Licenses_2008.pdf)

About Canvastic LLC

Canvastic LLC is the coming together of two companies to develop and market the software Canvastic. FlatTop Technology, Inc. ([FlatTopTechnology.com](http://FlatTopTechnology.com)) builds custom software applications for businesses in a wide variety of industries and was the lead technical developer of the Canvastic software. TeachTech Inc. ([TeachTechColorado.com](http://TeachTechColorado.com)) is a consulting firm founded by Steve Gandy that specializes in school and small office training and support. Full product information is available at: [Canvastic.com](http://Canvastic.com).

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